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JOB SATISFACTION AND ORGANIZATIONAL CULTURE OF EMPLOYEES IN MYMENSINGH CITY, BANGLADESH

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ABSTRACT

The main focus of the study was to identify the factors influencing of the job satisfaction and organizational culture in both the public and private sector in Mymensingh City, Bangladesh. Data were collected from 80 respondents through face to face interview method by using nonprobability convenience sampling. Five point likert scale was used to collect responses and data were analysed by using descriptive statistics. Findings of the study demonstrated most of the respondent's experience between 5 to 10 years and 70% of total respondents were highly satisfied with most of the factors. But poor reward system, lacking proper supervision facilities, innovative approach in problem-solving and adequate paid leave were the dissatisfied factors for the employee. At the same time good communication facilities, working environment of the organization, retirement facilities and activities for employee's welfare perform satisfactory factors for employee's motivation.



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